InsightBoard
Equity data hub

Explore your District's data profile.

With the Ohio InsightBoard school information retrieval and analytics platform you'll have instant access to a complete 360° view of your district data. And you can compare your district across multiple years to any other district or any group of districts in Ohio.

InsightBoard has brought together academic performance, community demographics, enrollment, revenues, expenses, tax base, student composition, tax rates, human capital, and election history, all in a single easy to use dashboard.

It's designed to simplify getting the right data whenever and wherever you need it. Finally, all in one place: Ohio Department of Education, the Ohio Department of Taxation, the Ohio Secretary of State, the U.S. Department of Education, the U.S. Census Bureau, and more.

Before InsightBoard, data research took hours, days, or even longer. It required highly specialized skills to collect it all, to organize it, and then maintain it. *Imagine the power* to create and identify rankings, correlations, patterns, and trends in seconds, with just a few clicks. And you can compare and contrast your district with any other district (or group of districts) across the state. *Now you can* instantly access key performance indicators from multiple data sources over several decades and compare them across districts.

The model is built on a logical 'human-centered' framework to maximize your research efficiency. The tool is designed for the simplest or the most sophisticated forms of analytical comparisons–providing illustrated results not easily possible before, if they were possible at all.

Explore your District's data profile, check out the InsightBoard today!

InsightBoard surfaces key performance and operations data

⊞ **Academic Performance**	⊞ **Human Capital**
⊞ **Community Demographics**	⊞ **Property Tax Base**
⊞ **Election History**	⊞ **Revenue**
⊞ **Enrollment**	⊞ **Student Composition**
⊞ **Expenses**	⊞ **Taxes**

InsightBoard is easy to use and provides all the source data within the tool so the user is able to immediately verify information and even download source files directly.

- Everything is documented so that you not only know the data you are looking at, but can cite exactly where it came from.
- Data is organized in logical groupings, you no longer need to determine what source houses which data.
- District comparison groups are built from your metrics with tools built to explore and test your assumptions.
- Groups are meant to be shared with your data teams—save time and build common understanding around your district's shared strategic vision.

sample data

Performance Index Score	Graduation Rate (4 Year Rate)	Attendance Rate	Value Added Ranking
Third Grade Reading Guarantee	Chronic Absenteeism	Median Federal Adjusted Gross Income	Median Ohio Adjusted Gross Income
Residential Population	Households with Broadband Access (ACS)	Total Ohio Adjusted Gross Income of All Taxpayers in District	Urban Population (%)
Number of Senior Citizens Receiving Income Tax Credits	Population Density	Number of Income Tax Returns Filed in District	Adults With a Bachelor's Degree or Higher (%)
Average Federal Adjusted Gross Income State Ranking	Career-Technical School	Total Year-end Enrollment	Total Average Daily Membership (ADM)
School District Area Square Mileage	Career Tech Enrollment	Percentage Change in Enrollment Over 5 Years	Percentage Change in Enrollment Over 10 Years

Learn more at **www.insightboard.org**

Open Enrollment Students Entering District	Open Enrollment Students Exiting District	Total number of Schools (NCES)	Total number of Title I Schools (NCES)
Total EdChoice Eligible Buildings	Total Expenditure per Pupil	Instructional Expenditures as a Percent of Total	Instructional Expenditure per Pupil
Administrative Expenditure per Pupil	Building Operational Expenditure per Pupil	Pupil Support Expenditure per Pupil	Staff Support Expenditure per Pupil
Total Special Education K – 12 Adm	EdChoice Scholarship Transfer Amount	Salaries As % Of Operating Expenditures	Total Actual Expenses
General Fund Cash Balance	District Pupil Teacher Ratio	District Pupil Administrator Ratio	District FTE Number of Administrators
Total Custodians	District Administrator Average Salary	Total Teaching Staff	District Classroom Teacher Average Salary
Average Years of Teacher Experience	Teachers With 0-4 Years' Experience (%)	Teachers With 4-10 Years' Experience (%)	Teachers With 10+ Years' Experience (%)
Teacher Attendance Rate	Female Teaching Staff %	Male Teaching Staff %	Gender Not Identified Teaching Staff %
Non-white Teaching Staff %	White Teaching Staff %	Nurses (per 1000 Students)	Special Education Teachers (per 1000 Students)
Counselors (per 1000 Students)	Total Assessed Valuation	Percent of Tax Base that is made up of Residential and Agriculture	Percent of Property Tax Base that is made up of Business
Residential Property Assessed Value	Agricultural Property Assessed Value	Commercial Property Assessed Value	Industrial Property Assessed Value
Mineral Property Assessed Value	Real Railroad Property Assessed Value	Public Utility Tangible Property Taxable Value	Public Utility Property Real Value
Assessed Valuation Per Pupil	Local Revenue Per Pupil	State Revenue Per Pupil	Total Property Tax Per Pupil
Total Revenue per Pupil	Federal Revenue Per Pupil	Income Tax Per Pupil	State Share Index
Per Pupil Revenue Raised By 1 Mill of Property Tax	Speech and Language Impairments (CAT1 Funding)	Learning or Developmental Disabilities (CAT2 Funding)	Hearing Impairment or Emotional Disturbance (CAT3 Funding)
Vision and Major Health Impairments (CAT4 Funding)	Orthopedic Impairments or Multiple Disabilities (CAT5 Funding)	Autism, Traumatic Brain Injuries (TBI), or Deaf-Blindness (CAT6 Funding)	State Revenue As % Of Total
Local Revenue As % Of Total	Other Non-Tax Revenue Per Pupil	Other Non-Tax Revenue As % of Total	Federal Revenue As % Of Total

Total Formula Funding Per Pupil	Total Formula Funding As % Of Income Tax Liability	Student Mobility Rate	Disadvantaged Students (% Enrollment)
Students with a Disability (% Enrollment)	LEP Students (% Enrollment)	Minority Students (% Enrollment)	American Indian/Alaskan Native Students (% Enrollment)
Asian Students (% Enrollment)	Black Students (% Enrollment)	Hispanic Students (% Enrollment)	Multiracial Students (% Enrollment)
Pacific Island Students (% Enrollment)	White Students (% Enrollment)	Total Class I (Residential & Agricultural) Effective Tax Rate	Class I Current Operating Expense Tax Rate
Local Tax Effort Index	Emergency Tax Rate (same for Class I and II)	Substitute Tax Rate	General Fund Inside Millage Tax Rate
Class I Permanent Improvement Tax Rate	Property Tax Rate for Bonds (same for Class I and II)	Class I Safety & Security Tax Rate	Class I Recreation Tax Rate
Class I Library Tax Rate	Total Class II (Commercial, Industrial, Mineral & Public Utility) Rate	Class II Current Operating Expense Tax Rate	Class II Permanent Improvement Tax Rate
Class II Safety & Security Tax Rate	Class II Recreation Tax Rate	Class II Library Tax Rate	Earned or Traditional Income Tax Rate
Economic Disadvantaged Index	Median Federal Adjusted Gross Income	Economic Disadvantaged Enrollment (%)	Minority Student Population (%)
Similar Distance Calculation	Instructional Expenditures vs All Expenditure		

Community Feedback:

"InsightBoard is the most powerful and user-friendly data system that I have ever experienced. It provides the most comprehensive data sets that a school district leader needs to make time-sensitive and informed decisions. InsightBoard is easy to use and its analytical power is unmatched in education. I have used InsightBoard's data and reports to help inform and validate district-wide decisions in areas of finance, academics, facilities, negotiations, and more. I highly recommend InsightBoard to any school district leader, Superintendent, Treasurer and Board of Education."

–Mike Molnar, Superintendent, Amherst Exempted Village Schools, Lorain County

InsightBoard is a real time saver! It enhances our ability to make good decisions based on data.

—Steve Sayers, Superintendent, Kenston Local Schools, Cuyahoga County

"Insightboard brings together an immense amount of data points for a school district and includes everything from performance to tax base. It allows county wide, similar district and state wide comparisons with just a few clicks. The designers have been receptive to ideas and additional data requests as well. I believe this will become a powerful communication tool for our district as we continue to explore all of its potential."

—Jason Kozina, Superintendent, Northwood Local Schools, Wood County

"InsightBoard has proven to be an invaluable tool for the Madison Local School District Board and Administration. We have used it for long and short term planning, analysis of our district along with comparisons to others, the dissemination of data to the public in financial reports and newsletters and to provide statistical information to our stakeholders.

The volume of information provided by InsightBoard is massive but obtaining and using it is easy and intuitive, which has allowed us to analyze aspects of our district that would have otherwise been impossible with our current staff. If a district is planning on or preparing for a levy, going into negotiations, using a forecast for direction and efficiency or simply analyzing the district's strengths to determine where to focus efforts, InsightBoard provides the support of valuable information to assist with making difficult decisions. I would recommend this tool to anyone without reservation."

—Bradd Stevens, Treasurer, Madison Local School District, Richland County